



Frequently Asked Questions

We have presented this guideline in the format of a Frequently Asked Questions, which in our experience should address all the activities prior to the opening of a new Cape Care Agency franchise.

What Is The Set up Cost?

R175 000 exc Vat? The set up cost provides you with a complete turnkey operation.

Is There A Franchise Joining Fee?

The Franchise Fee is included in the "set up cost" of R 175,000. It secures the rights to operate a franchise, using The Cape Care Agencies trademarks and business systems.

What Does My Franchisee Fee Cover?

- Manual and computerised systems and procedures regarding organisation of care, invoicing of clients and pay roll.
- Comprehensive training in all aspects of running this care agency.
- Sharing of knowledge and expertise gained over 11 years.
- The business acumen honed over the past 11 years.
- On going support and advice regarding the running of your agency.
- Assistance with all start up procedures and advertising.

Is There A Monthly Royalty Payment?

Yes 3%

What Other Monthly Costs Are There?

Monthly advertising levy 2%

Can I Negotiate My Franchise Agreement?

No, but we suggest that to give to lawyer to check over

When Do I Start Negotiations For Premises?

Cape Care franchise is a home based business and there is therefore no need to source retail / office premises

Must I Purchase All The Equipment?

You will need to supply a PC, Fax/Copier/Printer, telephone and cell phone. Internet access must also be arranged

Must I Recruit My Own Staff?

Yes but Cape Care will assist initially with selection of Carers

Does Cape Care Provide Any Training?

Yes initial training is provided at the head office in Claremont



How Long Is The Training?

The training programme includes the systems and procedures adopted by CC. This would be two weeks franchise training at our premises and one week at your place of business.

Where Does Training Take Place?

At the head office in Claremont

As The Owner What Training Do I Have To Attend?

The franchisee / owner must attend the initial franchise training

Must I Make Provision To Pay My Staff While They Train?

Yes

Does Cape Care Belong To A Recognised Franchise Body?

NO but we subscribe to the FASA code of conduct

For more information, please contact us.

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